



OUTLETS & MARKETPLACE

— WILLIAMSBURG —

MARKET DEMOGRAPHICS

Source: 2022 STI Popstats

STATS	30 MILES	45 MILES	60 MILES
Population	352,078	542,923	871,695
Households	144,821	219,636	350,503
Average Persons Per Household	2	2	2
Average Household Income	\$90,665	\$89,940	\$85,109

GENDER M/F	49.8%/50.2%	49.7%/50.3%	49.8%/50.2%
MEDIAN AGE	37	38	38

POPULATION BY AGE

<21 years	31.9%	30.1%	28.5%
22 - 39 years	22.1%	22.1%	22.4%
40 - 59 years	23.8%	23.9%	23.6%
60 - 69 years	11.4%	12.0%	12.5%
70+ years	10.8%	11.9%	13.0%

DISTANCE TRAVELED

250+ Miles	12.52%
100-250 Miles	19.12%
50-99 Miles	35.48%
30-49 Miles	11.01%
10-30 Miles	19.38%
<10 Miles	2.49%

ANNUAL VISITORS
1.2 Million

UNIQUE VISITORS
581.7K

VISIT FREQUENCY
2/year

AVG. DWELL TIME
59 Minutes

AVG. HOUSEHOLD INCOME
\$81K

SIZE
261,831 SF

NUMBER OF STORES
52

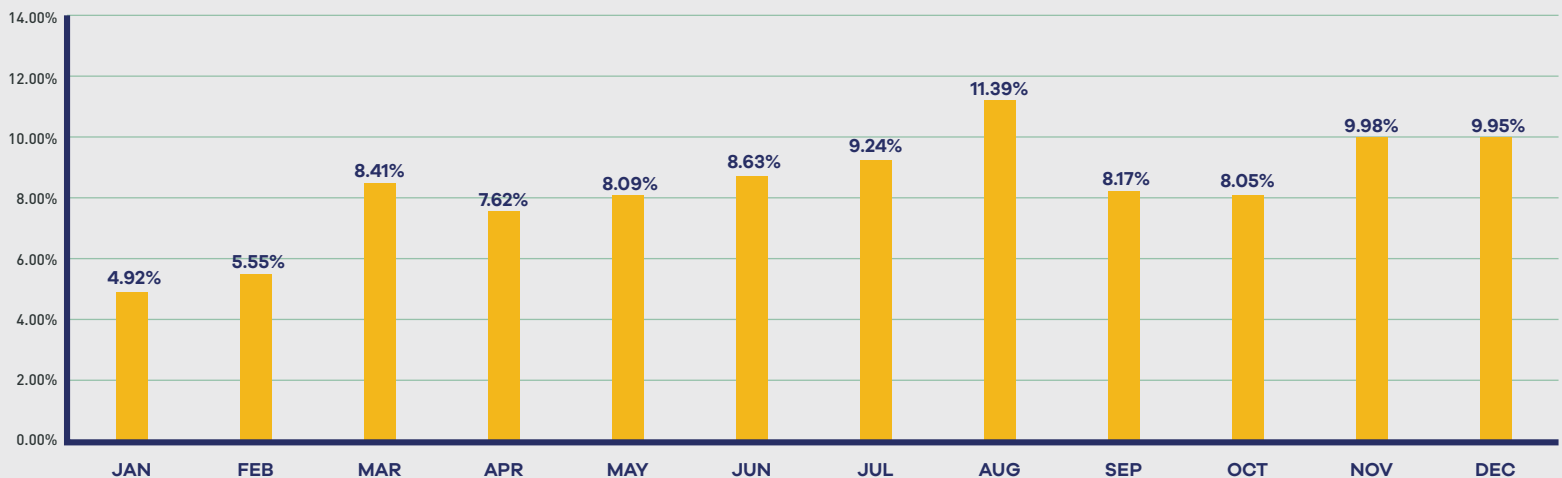
KEY DATES
**Opened 1991;
Redevelopment 2022**

NUMBER OF PARKING SPACES
1,432

PARKING RATIO
5:1,000

SALES SEASONALITY

Source: Feb 2023 – Jan 2022 Tenant Sales



149

41,200+ ADT
Source Placer.at 4/2023

80 MI DES MOINES



EXIT 220



22 MI IOWA CITY

EXIT 220

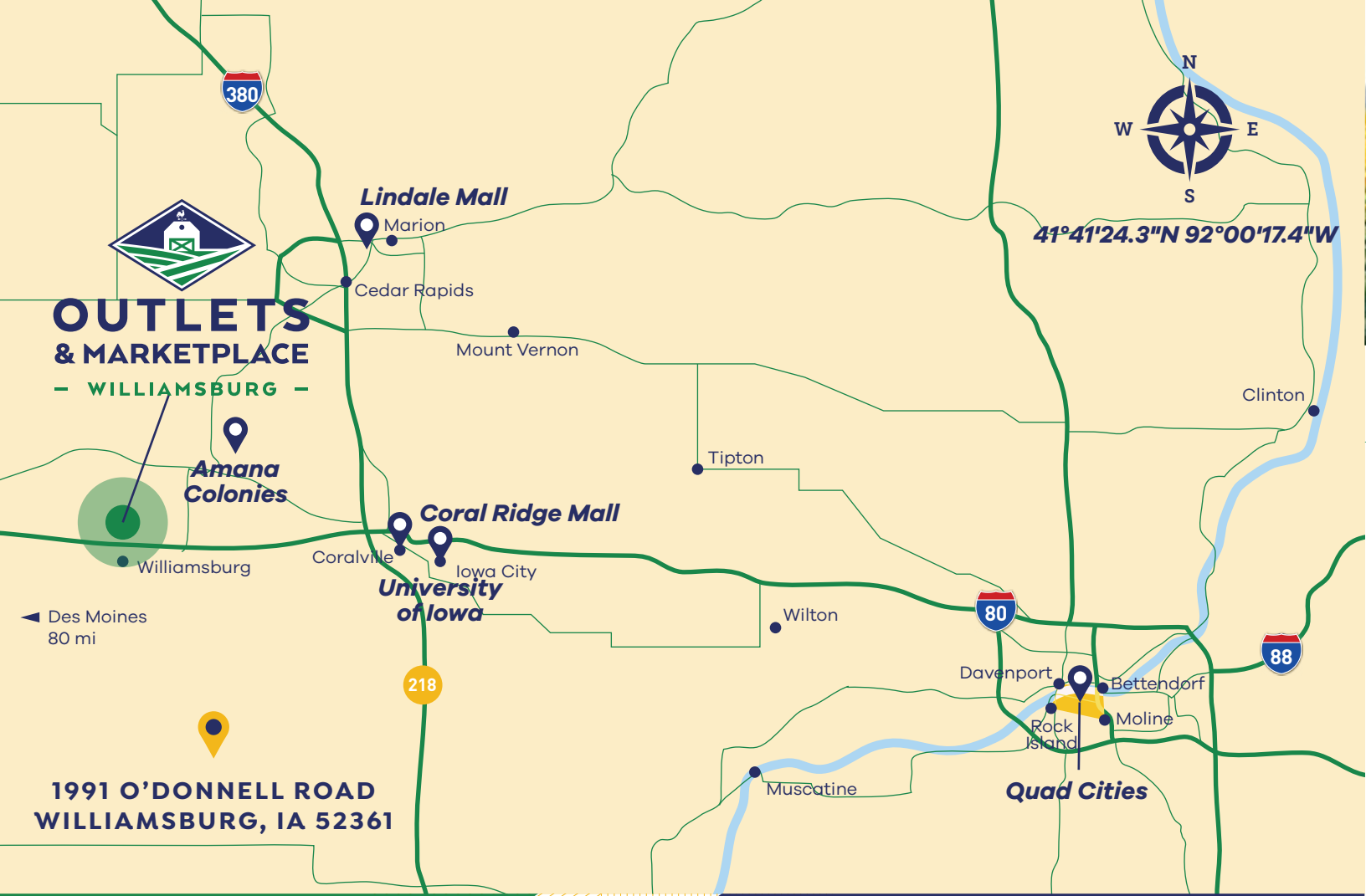


FEATURED STORES

- American Eagle Outfitters
- Bath & Body Works
- Carter's Babies & Kids
- Coach
- Columbia Factory Store
- Eddie Bauer Outlet
- Express Factory Outlet
- Famous Footwear Outlet
- HanesBrands
- Lee | Wrangler Clearance
- Nike Clearance
- Old Navy Outlet
- Polo Ralph Lauren
- Skechers
- Under Armour



TORG



**1991 O'DONNELL ROAD
WILLIAMSBURG, IA 52361**

DISTANCE TO...

MAJOR CITIES

City	Distance (Miles)
Iowa City	22 miles
Cedar Rapids	23 miles
Quad Cities	72 miles
Des Moines	80 miles

POINTS OF INTEREST

Point of Interest	Distance (Miles)
Amana Colonies	10 miles
University of Iowa	23 miles
Lake McBride State Park	24 miles
Riverside Casino	28 miles
Meskwaki Casino	40 miles

NEAREST COMPETITION

Center	Distance (Miles)	Key Tenants
Coral Ridge Mall	21	Dillard's, Scheels, Sephora, Target, JCPenny
Westdale Town Center	23	JCPenny, Ross Dress for Less, Burlington
Lindale Mall	30	Von Maur, Jo-Ann, Planet Fitness
Outlets of Des Moines	78	Nike Factory Store, Michael Kors Outlet, Polo Ralph Lauren Factory Store

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

SINGERMAN
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TORG

AVISON
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