



# OUTLETS

## PARK CITY

## MARKET DEMOGRAPHICS

Source: Placer 2022 STI Popstats

STATS	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Population	23,735	29,987	1.7M	2.6M	2.8M
Households	8,736	10,963	536,621	815,450	867,436
Avg. Persons/Household	3	3	3	3	3
Avg. Household Income	\$211,626	\$203,338	\$112,729	\$107,012	\$106,316

Gender	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Male	50.3%	50.9%	50.3%	50.4%	50.4%
Female	49.7%	49.1%	49.7%	49.6%	49.6%
Median Age	42	41	32	31	31

Population by Age	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
<21 years	26.8%	27.6%	35.9%	37.6%	37.4%
22-39 years	20.9%	20.9%	23.6%	23.8%	23.9%
40-59 years	24.8%	25.4%	23.6%	23%	23%
60-69 years	16.4%	15.3%	9.0%	8.3%	8.5%
70+ years	11.1%	10.8%	7.9%	7.3%	7.2%

Distance Traveled	Percentage	Distance Traveled	Percentage
250+ Miles	30.16%	30-49 Miles	15.53%
100-250 Miles	6.58%	10-30 Miles	38.97%
50-99 Miles	4.12%	<10 Miles	4.64%

ANNUAL VISITORS  
**1.4 MILLION**

UNIQUE VISITORS  
**718.4k**

VISIT FREQUENCY  
**1.96/year**

AVG. DWELL TIME  
**68 min**

AVG. HOUSEHOLD INCOME  
**\$124k**

SIZE  
**319,661 SF**

NUMBER OF STORES  
**54**

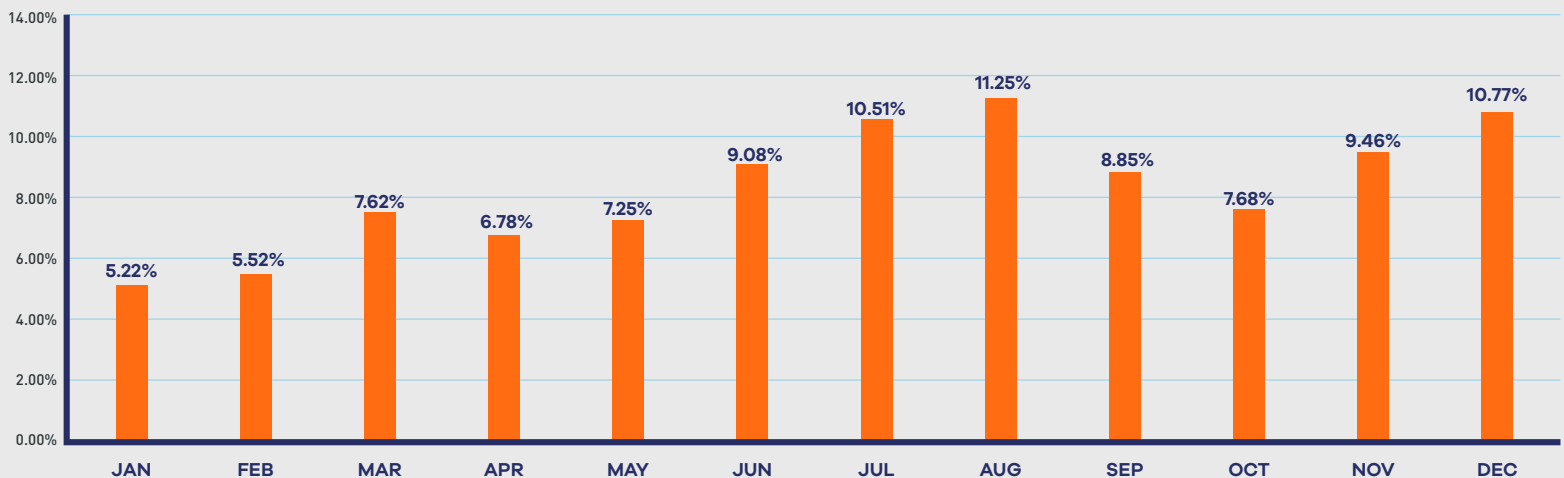
KEY DATES  
**Opened 1990;  
Expanded 2000  
& 2004**

NUMBER OF PARKING SPACES  
**1,359**

PARKING RATIO  
**4:1,000**

## SALES SEASONALITY

Source: Feb 2023 – Jan 2022 Tenant Sales





**SKI RESORTS**  
 2.75 MI - CANYON VILLAGE  
 5.75 MI - PARK CITY MOUNTAIN  
 7.25 MI - DOWNTOWN PARK CITY  
 7.25 MI - DEER VALLEY RESORT



**31,700+ ADT**  
 Source Placer.ai 4/2023

**59,200+ ADT**  
 Source Placer.ai 4/2023

**FEATURED STORES**

ABERCROMBIE & FITCH  
 ADIDAS  
 AMERICAN EAGLE OUTFITTERS  
 BANANA REPUBLIC FACTORY  
 BOARDRIDERS

COACH  
 COLUMBIA FACTORY STORE  
 EDDIE BAUER OUTLET  
 GUESS FACTORY STORE  
 J.CREW FACTORY  
 LE CREUSET  
 LEVI'S OUTLET  
 LUCKY BRAND JEANS

MICHAEL KORS  
 NIKE FACTORY STORE  
 OLD NAVY OUTLET  
 POLO RALPH LAUREN  
 UNDER ARMOUR FACTORY HOUSE  
 VANS OUTLET  
 VOLCOM







## DISTANCE TO...

### MAJOR CITIES

Salt Lake City	15 miles
Sandy	17.5 miles
Provo	33.5 miles

### POINTS OF INTEREST

Olympic Park	1.3 miles
<b>Resorts</b>	
Canyons Village	2.75 miles
Park City Mountain	5.75 miles
Deer Valley	7.25 miles
Alta	17 miles
Downtown Park City	7.25 miles

## NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
<i>Newpark Town Center</i>	0.75	Best Buy, Smith's, T.J. Maxx
<i>Main Street Park City</i>	6	Lululemon, The North Face, Gorsuch, Roots
<i>City Creek Center</i>	18	Apple, Nordstrom, Tiffany & Co, Lululemon
<i>Outlets at Traverse Mountain</i>	27	Nike Factory Store, Coach, H&M, Michael Kors

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#### OWNERSHIP

#### LEASING & MARKETING

#### PROPERTY MANAGEMENT