



# OUTLETS

## PARK CITY

## MARKET DEMOGRAPHICS

Source: Placer 2022 STI Popstats

STATS	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Population	23,735	29,987	1.7M	2.6M	2.8M
Households	8,736	10,963	536,621	815,450	867,436
Avg. Persons/Household	3	3	3	3	3
Avg. Household Income	\$211,626	\$203,338	\$112,729	\$107,012	\$106,316

Gender	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Male	50.3%	50.9%	50.3%	50.4%	50.4%
Female	49.7%	49.1%	49.7%	49.6%	49.6%
Median Age	42	41	32	31	31

Population by Age	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
<21 years	26.8%	27.6%	35.9%	37.6%	37.4%
22-39 years	20.9%	20.9%	23.6%	23.8%	23.9%
40-59 years	24.8%	25.4%	23.6%	23%	23%
60-69 years	16.4%	15.3%	9.0%	8.3%	8.5%
70+ years	11.1%	10.8%	7.9%	7.3%	7.2%

Distance Traveled	Percentage	Distance Traveled	Percentage
250+ Miles	30.16%	30-49 Miles	15.53%
100-250 Miles	6.58%	10-30 Miles	38.97%
50-99 Miles	4.12%	<10 Miles	4.64%

ANNUAL VISITORS  
**1.4 MILLION**

UNIQUE VISITORS  
**718.4k**

VISIT FREQUENCY  
**1.96/year**

AVG. DWELL TIME  
**68 min**

AVG. HOUSEHOLD INCOME  
**\$124k**

SIZE  
**319,661 SF**

NUMBER OF STORES  
**54**

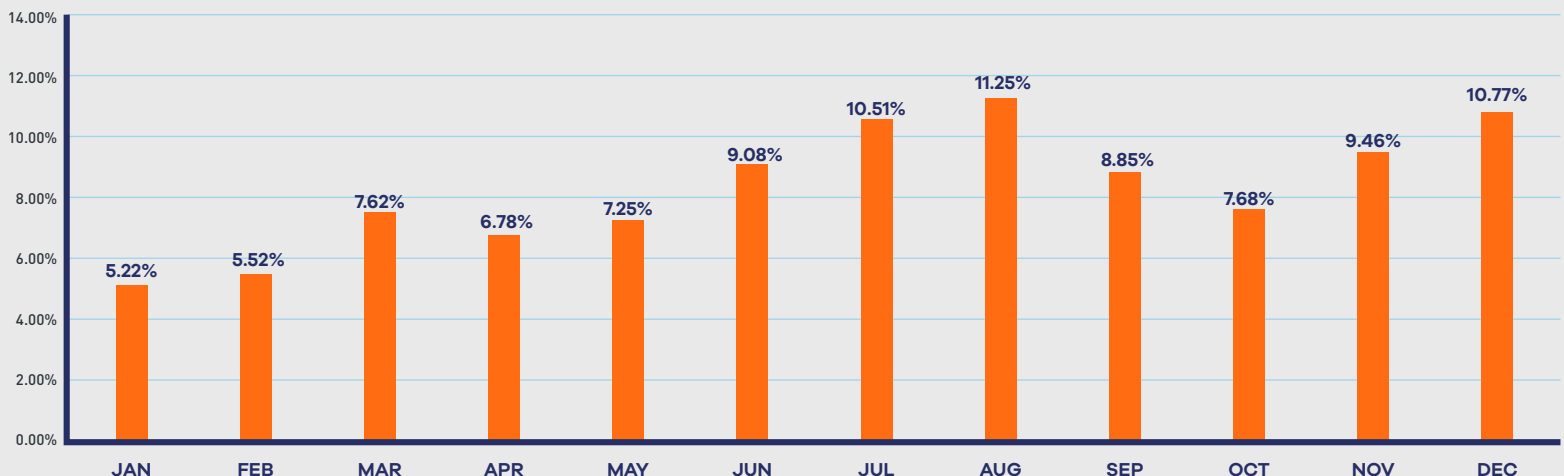
KEY DATES  
**Opened 1990;  
Expanded 2000  
& 2004**

NUMBER OF PARKING SPACES  
**1,359**

PARKING RATIO  
**4:1,000**

## SALES SEASONALITY

Source: Feb 2023 – Jan 2022 Tenant Sales





**SKI RESORTS**  
 2.75 MI - CANYON VILLAGE  
 5.75 MI - PARK CITY MOUNTAIN  
 7.25 MI - DOWNTOWN PARK CITY  
 7.25 MI - DEER VALLEY RESORT



**31,700+ ADT**  
 Source Placer.ai 4/2023

**59,200+ ADT**  
 Source Placer.ai 4/2023

**FEATURED STORES**

- ABERCROMBIE & FITCH
- ADIDAS
- AMERICAN EAGLE OUTFITTERS
- BANANA REPUBLIC FACTORY
- BOARDRIDERS
- BUCKLE - COMING 2023

- CHIPOTLE - COMING 2023
- COACH
- COLUMBIA FACTORY STORE
- EDDIE BAUER OUTLET
- GUESS FACTORY STORE
- J.CREW FACTORY
- JERSEY MIKE'S - COMING 2023
- LE CREUSET

- LEVI'S OUTLET
- LUCKY BRAND JEANS
- MICHAEL KORS
- NIKE FACTORY STORE
- OLD NAVY OUTLET
- POLO RALPH LAUREN
- UNDER ARMOUR FACTORY HOUSE
- VANS OUTLET







## DISTANCE TO...

### MAJOR CITIES

Salt Lake City	15 miles
Sandy	17.5 miles
Provo	33.5 miles

### POINTS OF INTEREST

Olympic Park	1.3 miles
<b>Resorts</b>	
Canyons Village	2.75 miles
Park City Mountain	5.75 miles
Deer Valley	7.25 miles
Alta	17 miles
Downtown Park City	7.25 miles

## NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
<i>Newpark Town Center</i>	0.75	Best Buy, Smith's, T.J. Maxx
<i>Main Street Park City</i>	6	Lululemon, The North Face, Gorsuch, Roots
<i>City Creek Center</i>	18	Apple, Nordstrom, Tiffany & Co, Lululemon
<i>Outlets at Traverse Mountain</i>	27	Nike Factory Store, Coach, H&M, Michael Kors

### FOR LEASING INFORMATION, CONTACT:

#### DAVID HINKLE

✉ dhinkle@outletresource.com  
☎ 865.207.6954

#### MARC GURSTEL

✉ mgurstel@outletresource.com  
☎ 612.423.3350

#### RON SIMKIN

✉ rsimkin@outletresource.com  
☎ 901.484.7099

#### MATT CHANDLER

✉ mchandler@outletresource.com  
☎ 260.414.7962

#### OWNERSHIP

#### LEASING & MARKETING

#### PROPERTY MANAGEMENT