

## Market Demographics

Source: Placer 2022 STI Popstats

STATS	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Population	143,047	561,052	1.4M	1.5M	1.7M
Households	54,819	223,907	530,146	598,481	671,918
Avg. Persons/Household	3	2	3	3	3
Avg. Household Income	\$69,378	\$77,662	\$87,223	\$85,437	\$83,713
Gender					
Male	49.4%	49.4%	49.2%	49.3%	49.4%
Female	50.6%	50.6%	50.8%	50.7%	50.6%
Median Age	36	37	37	38	38
Population by Age					
<21 years	31.8%	30.7%	31.1%	30.6%	31.1%
22-39 years	23%	21.9%	22.8%	23.1%	23%
40-59 years	25%	24.9%	24.5%	24.4%	23.3%
60-69 years	10.7%	11.2%	11.4%	11.4%	11.4%
70+ years	9.5%	10.3%	10.2%	10.5%	11.2%
Distance Traveled	Distance Traveled				
250+ Miles	8.66%	30	-49 Miles		3.75%

10-30 Miles

<10 Miles

## Seasonality Chart

15.69%

10.05%

100-250 Miles

50-99 Miles

Source: Feb 2023 – Jan 2022 Tenant Sales

21.26%

40.59%

## **OKC** OUTLETS®

**ANNUAL VISITORS** 

3.8 million

**UNIQUE VISITORS** 

1.6 million

VISIT FREQUENCY

2.31/year

AVG DWELL TIME

66 min

AVG. HOUSEHOLD INCOME

\$72k

SIZE

394,000 SF

**NUMBER OF STORES** 

97

**KEY DATES** 

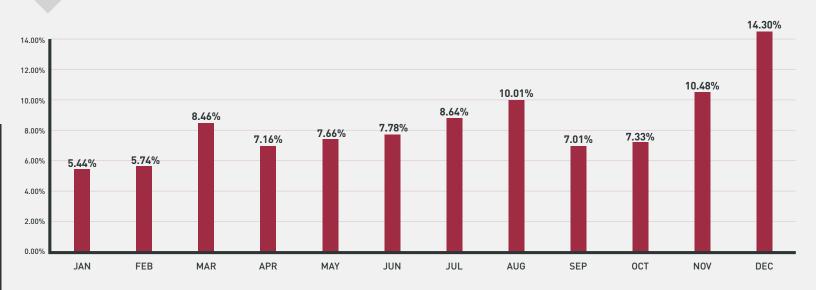
Opened 2011; Expanded 2012 & 2014

**NUMBER OF PARKING SPACES** 

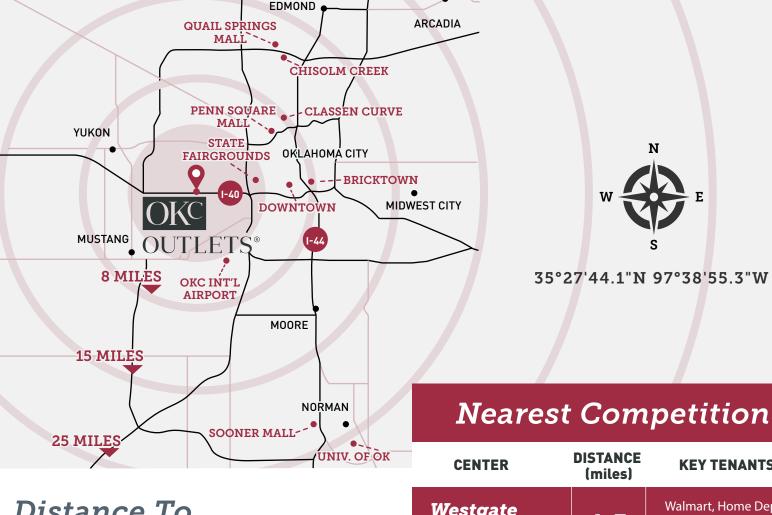
1,582

**PARKING RATIO** 

4:1,000







Distance 10	
MAJOR CITIES	
Tulsa	105 miles
Wichita	151 miles
Dallas/Fort Worth	183 miles
Amarillo	235 miles
POINTS OF INTEREST	
POINTS OF INTEREST Oklahoma State Fairgrounds	4 miles
	4 miles 7.5 miles
Oklahoma State Fairgrounds	
Oklahoma State Fairgrounds Oklahoma City National Memorial	7.5 miles

CENTER	(miles)	KEY TENANTS	
Westgate Marketplace	1.5	Walmart, Home Depot, Duluth Trading, Cavender's	
Penn Square Mall	7.3	Apple, JCPenney, Macy's, Pottery Barn, The Container Store	
Classen Curve	8.2	Anthropologie Lululemon, Trader Joe's West Elm, Whole Foods	
Quail Springs Mall	11.5	Dillard's, H&M, JCPenney, Von Maur	
Chisholm Creek	11.5	Cabela's, iFly, Top Golf, Uncle Julio's	
Sooner Mall	19	Dillard's, JCPenney, Old Navy, Sun & Ski Sports	

## FOR LEASING INFORMATION, CONTACT:

**DAVID HINKLE** 

dhinkle@outletresource.com

**3** 865.207.6954

MARC GURSTEL

™ mgurstel@outletresource.com

**→** 612.423.3350

**RON SIMKIN** 

✓ rsimkin@outletresource.com

**9** 901.484.7099

MATT CHANDLER

<u> mchandler@outletresource.com</u>

**260.414.7962** 

OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT



