



OUTLETS OCEAN CITY

MARKET DEMOGRAPHICS

Source: Placer 2022 STI Popstats

STATS	5 MILES	10 MILES	30 MILES	45 MILES	60 MILES
Population	18,818	43,630	302,605	466,795	694,781
Households	8,512	19,267	123,735	186,318	275,977
Avg. Persons Per Household	2	2	2	2	2
Avg. Household Income	\$103,844	\$107,606	\$94,312	\$89,682	\$88,729

GENDER M/F	48.3%/51.7%	48%/52%	48.2%/51.8%	48.6%/51.4%	48.5%/51.5%
MEDIAN AGE	54	53	45	43	43

POPULATION BY AGE

<21 years	19.2%	20.1%	24.3%	25.0%	25.2%
22 - 39 years	17.0%	17.3%	20.2%	20.9%	21.3%
40 - 59 years	21.1%	21.3%	21.8%	22.1%	22.4%
60 - 69 years	15.1%	15.4%	13.8%	13.5%	13.6%
70+ years	27.6%	25.9%	19.9%	18.5%	17.5%

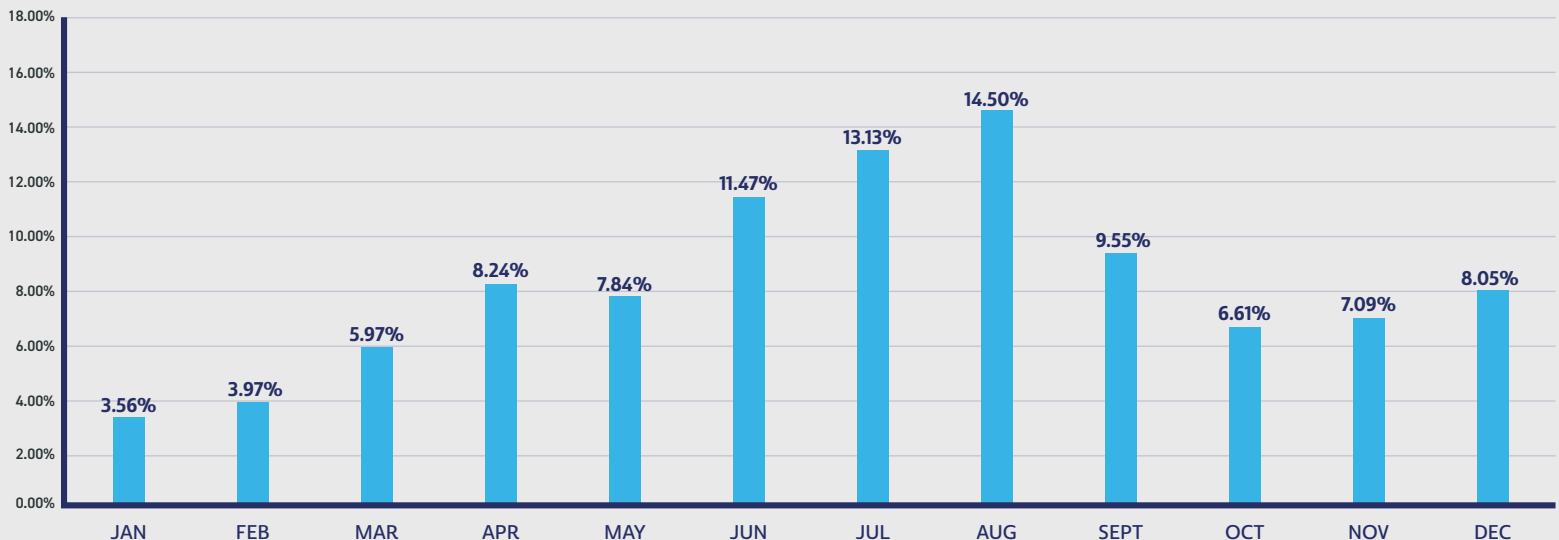
DISTANCE TRAVELED

250+ Miles	14.09%
100-250 Miles	55.08%
50-99 Miles	11.96%
30-49 Miles	4.52%
10-30 Miles	9.17%
<10 Miles	5.18%

Over 71% of the shoppers travel 100 miles or more to visit the center.

SALES SEASONALITY

Source: Feb 2023 - Jan 2022 Tenant Sales



ANNUAL VISITORS

1.9 million

UNIQUE VISITORS

930.5K

VISIT FREQUENCY

1.99/year

AVG. DWELL TIME

57 Minutes

AVG. HOUSEHOLD INCOME

\$94K

SIZE

198,800 SF

NUMBER OF STORES

34

KEY DATES

Opened 1983

Expanded 1996 & 2006

NUMBER OF PARKING SPACES

827

PARKING RATIO

4:1,000



OUTLETS
OCEAN CITY

35,700+ ADT
Source Placer.ai 4/2023

50

Elliott's Pond

Fish Finder Adventures

Bath & Body Works

FLORIAN CINEMA

Tanera BREAD

five BELOW

petco

planet fitness

DQ

STAPLES

Marshalls

DUNKIN' DONUTS

GARRABBA'S PIZZA

sunsations

COMFORT SUITES

Baja Amusements

Hampton Inn

FOOD LION

Wawa

ROYAL FARMS

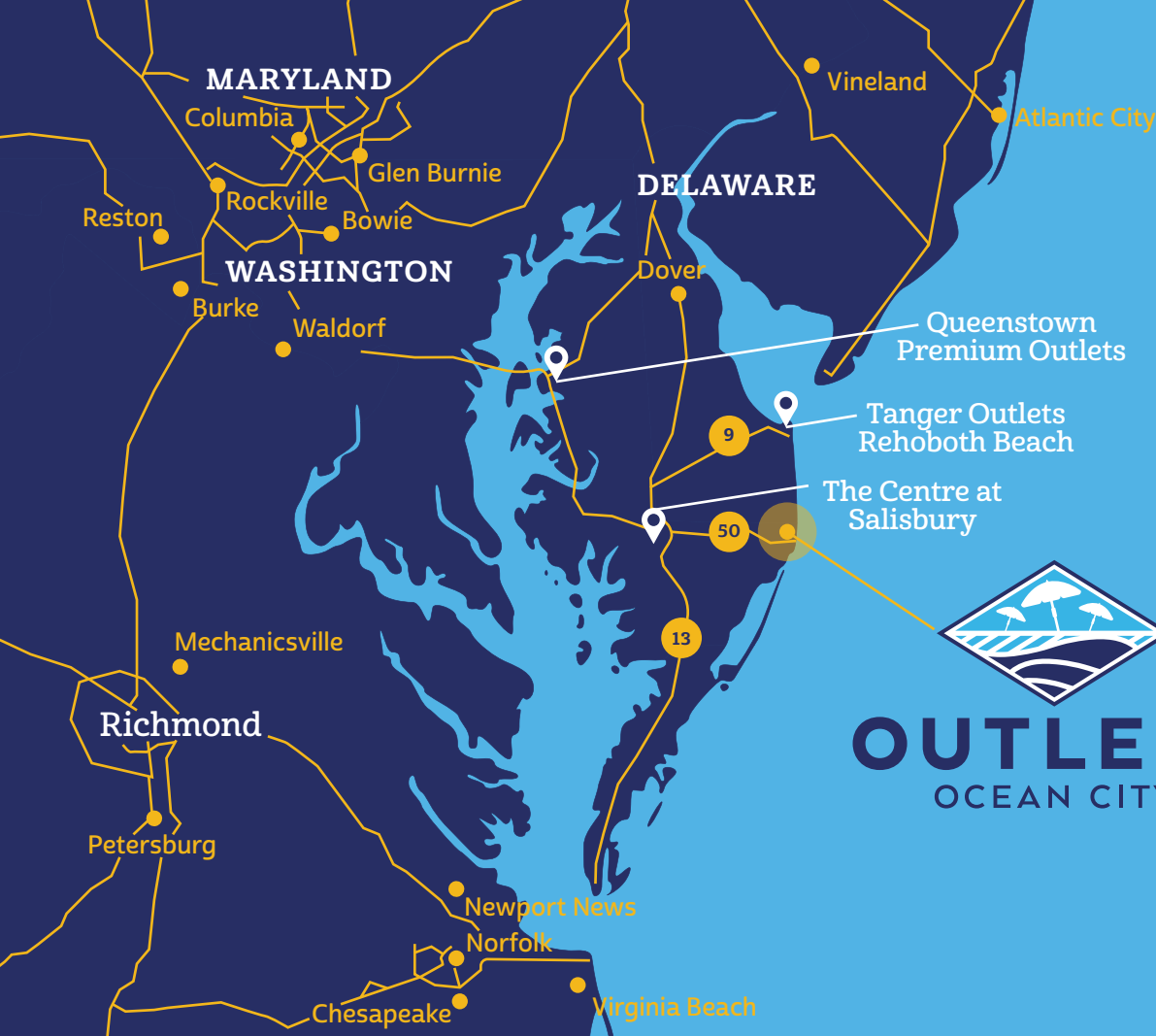
GOLF COURSE RD

FEATURED STORES

- Adidas
- Aerie
- Coach
- Crocs
- HanesBrands
- HomeGoods
- J.Crew Factory
- Lids
- Michael Kors
- Mione's Pizza
- O.C. Chopsticks Asian Bistro
- Old Navy Outlet
- Outback Steakhouse
- Sakura Japanese
- Skechers
- Under Armour Factory House



TORG



38°20'16.6"N 75°06'23.3"W

DISTANCE TO... **NEAREST COMPETITION**

MAJOR CITIES	
Dover	60 miles
Baltimore	101 miles
Washington DC	105 miles
Norfolk	117 miles

POINTS OF INTEREST	
White Marlin Tournament	0.7 miles
Ocean City Resorts	1 mile
Ocean City Beaches	1.25 miles
Salisbury University	27 miles

CENTER	DISTANCE (MILES)	KEY TENANTS
White Marlin Mall	0.1	Marshalls, Planet Fitness, ULTA Beauty
The Centre at Salisbury	25	HomeGoods, Boscov's, Dick's Sporting Goods
Tanger Outlets Rehoboth Beach	75	Michael Kors, Tommy Hilfiger, The North Face, Tory Burch
Queenstown Premium Outlets	116	Nike Factory Store, Coach, Michael Kors, Polo Ralph Lauren Factory Store

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OWNERSHIP **LEASING & MARKETING** **PROPERTY MANAGEMENT**

