



# OUTLETS OCEAN CITY



## MARKET DEMOGRAPHICS

STATS	5 MILES	10 MILES	30 MILES	45 MILES	60 MILES
Population	19,957	43,150	264,613	419,203	636,082
Households	8,671	18,951	105,619	163,038	248,751
Avg. Persons Per Household	2.30	2.28	2.51	2.57	2.56
Avg. Household Income	\$87,165	\$84,617	\$77,026	\$75,080	\$74,673

GENDER M/F	49.9%/50.1%	49.8%/50.2%	48.1%/51.9%	48.6%/51.4%	48.5%/51.5%
MEDIAN AGE	53.14	53.04	46.05	43.54	43.11

### POPULATION BY AGE

<21 years	14.0%	14.7%	18.6%	19.6%	20.3%
22 - 39 years	15.1%	13.9%	20.0%	20.6%	20.3%
40 - 59 years	22.1%	22.9%	22.5%	23.1%	23.5%
60 - 69 years	17.7%	17.4%	15.1%	14.8%	14.6%
70+ years	31.1%	31.1%	23.8%	21.9%	21.2%

### DISTANCE TRAVELED

250+ Miles	14.4%
100-250 Miles	57.3%
50-99 Miles	12.0%
30-49 Miles	4.0%
10-30 Miles	8.1%
<10 Miles	4.2%

Over 71% of the shoppers travel 100 miles or more to visit the center.

### ANNUAL VISITORS

2.1 million

### UNIQUE VISITORS

1.1 million

### VISIT FREQUENCY

1.98/year

### AVG. DWELL TIME

59 Minutes

### AVG. HOUSEHOLD INCOME

\$90.8K

### SIZE

198,800 SF

### NUMBER OF STORES

34

### KEY DATES

Opened 1983

Expanded 1996 & 2006

### NUMBER OF PARKING SPACES

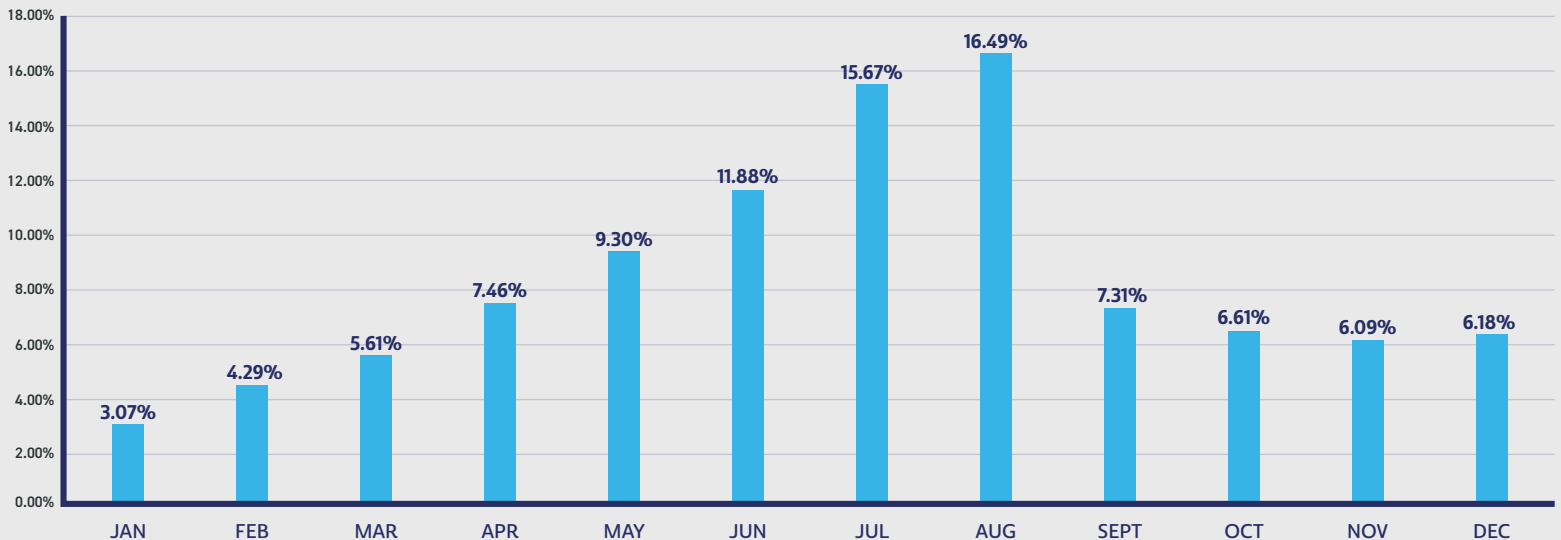
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### PARKING RATIO

4:1,000

## SALES SEASONALITY

SOURCE: Placer.ai data on a rolling from April 2021-March 2022





**OUTLETS**  
OCEAN CITY

**33,100+ AT**  
4/2022

**FEATURED STORES**

- Adidas
- Aerie **NEW!**
- Coach
- Crocs
- HanesBrands
- HomeGoods
- J.Crew Factory
- Lids **NEW!**
- Michael Kors
- Mione's Pizza
- O.C. Chopsticks Asian Bistro
- Old Navy Outlet
- Outback Steakhouse
- Sakura Japanese
- Skechers
- Under Armour Factory House



**TORG**

**Wawa**

**FLAGSHIP CINEMAS**

**BED BATH & BEYOND**

Bath & Body Works

**FIVE GUYS**

**Panera BREAD**

**five BELOW**

**petco**

**DQ**

**STAPLES**

**Marshalls**

**DUNKIN' DONUTS**

**TACO BELL**

**Hampton Inn**

**COMFORT SUITES**

**CARRABBA'S ITALIAN GRILL**

**sunsations**  
Your Beach Department Store

**OC Eateries**

**Chick-fil-A**

**CHIPOTLE MEXICAN GRILL**

**ROYAL FARMS**

Fish Finder Adventures

**HOOPERS CRAB HOUSE**

GOLF COURSE RD

Elliott's Pond

Baja Amusements

Paintball and Sports Center

50



# OUTLETS OCEAN CITY



38°20'16.6"N 75°06'23.3"W

## DISTANCE TO...

### MAJOR CITIES



Dover	60 miles
Baltimore	101 miles
Washington DC	105 miles
Norfolk	117 miles

### POINTS OF INTEREST



White Marlin Tournament	0.7 miles
Ocean City Resorts	1 mile
Ocean City Beaches	1.25 miles
Salisbury University	27 miles

## NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
White Marlin Mall	0.1	Marshalls, Five Below, ULTA Beauty
The Centre at Salisbury	25	HomeGoods, Dick's Sporting Goods
Tanger Outlets Rehoboth Beach	75	Michael Kors, Tommy Hilfiger, The North Face, Tory Burch
Queenstown Premium Outlets	116	Nike Factory Store, Coach, Michael Kors, Polo Ralph Lauren Factory Store

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT