



# OUTLETS

## PARK CITY

### MARKET DEMOGRAPHICS

STATS	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Population	22,653	28,384	1.5M	2.3M	2.4M
Households	8,556	10,886	486,036	718,166	761,021
Family Households	6,491	7,837	356,464	536,892	571,838
Avg. Persons/Household	2.65	2.61	3.13	3.20	3.21
Avg. Household Income	\$174,915	\$162,433	\$92,204	\$87,220	\$86,783
Post-HS Education	88.0%	85.4%	70.5%	70.4%	70.1%

Gender	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Male	51.5%	51.6%	50.3%	50.3%	50.3%
Female	48.5%	48.4%	49.7%	49.7%	49.7%
Median Age	41.90	39.71	31.16	29.78	29.83

Population by Age	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
<21 years	25.9%	24.6%	29.6%	30.4%	30.6%
22-39 years	15.1%	18.5%	25.4%	26.9%	26.5%
40-59 years	30.8%	30.5%	25.2%	24.2%	24.2%
60-69 years	16.5%	15.6%	9.9%	9.2%	9.3%
70+ years	11.7%	10.8%	9.9%	9.3%	9.4%

Distance Traveled	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
250+ Miles	32.2%		30-49 Miles		15.2%
100-250 Miles	6.7%		10-30 Miles		37.6%
50-99 Miles	4.5%		<10 Miles		3.8%

ANNUAL VISITORS  
**1.5 MILLION**

UNIQUE VISITORS  
**852.4k**

VISIT FREQUENCY  
**1.85/year**

AVG. DWELL TIME  
**68 min**

AVG. HOUSEHOLD INCOME  
**\$110.3k**

SIZE  
**319,661 SF**

NUMBER OF STORES  
**68**

KEY DATES  
**Opened 1990;  
Expanded 2000  
& 2004**

NUMBER OF PARKING SPACES  
**1,359**

PARKING RATIO  
**4:1,000**

### SALES SEASONALITY

Source: Placer.ai data on a rolling from April 2021-March 2022



**SKI RESORTS**

- 2.75 MI - CANYON VILLAGE
- 5.75 MI - PARK CITY MOUNTAIN
- 7.25 MI - DOWNTOWN PARK CITY
- 7.25 MI - DEER VALLEY RESORT



**31,700+ ADT**  
Source Placer.ai 4/2022

**59,200+ ADT**  
Source Placer.ai 4/2022



**FEATURED STORES**

- ABERCROMBIE & FITCH
- ADIDAS
- AMERICAN EAGLE OUTFITTERS
- BANANA REPUBLIC FACTORY
- BOARDRIDERS

- COACH
- COLUMBIA FACTORY STORE
- EDDIE BAUER OUTLET
- GUESS FACTORY STORE
- J.CREW FACTORY
- LE CREUSET
- LEVI'S OUTLET
- LUCKY BRAND JEANS

- MICHAEL KORS
- NIKE FACTORY STORE
- OLD NAVY OUTLET
- POLO RALPH LAUREN
- UNDER ARMOUR FACTORY HOUSE
- VANS OUTLET
- VOLCOM



**TORG**



## DISTANCE TO...

### MAJOR CITIES

Salt Lake City	15 miles
Sandy	17.5 miles
Provo	33.5 miles

### POINTS OF INTEREST

Olympic Park	1.3 miles
<b>Resorts</b>	
Canyons Village	2.75 miles
Park City Mountain	5.75 miles
Deer Valley	7.25 miles
Alta	17 miles
Downtown Park City	7.25 miles

## NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
<i>Newpark Town Center</i>	0.75	Best Buy, Smith's, T.J. Maxx
<i>Main Street Park City</i>	6	Patagonia, L.L.Bean, Roots, Marmot
<i>City Creek Center</i>	18	Apple, Nordstrom, Tiffany & Co, Lululemon
<i>Outlets at Traverse Mountain</i>	27	Nike Factory Store, Coach, H&M

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

SINGERMAN  
REAL ESTATE

TORG

AVISON  
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