



OUTLETS

NAGS HEAD

MARKET DEMOGRAPHICS

STATS	30 MILES	45 MILES	60 MILES
Population	37,070	85,292	161,021
Households	15,650	34,164	61,957
Average Persons Per Household	2.37	2.50	2.60
Average Household Income	\$72,134	\$66,082	\$67,460

GENDER M/F	49.7%/50.3%	49.2%/50.8%	50.5%/49.5%
MEDIAN AGE	45.39%	41.93%	42.03%

POPULATION BY AGE

<21 years	19.4%	21.0%	20.5%
22 - 39 years	17.1%	19.2%	19.4%
40 - 59 years	27.9%	26.7%	27.4%
60 - 69 years	17.2%	15.3%	14.7%
70+ years	18.4%	17.8%	17.9%

DISTANCE TRAVELED

250+ miles	42.0%	Over 78% of the shoppers traveler 100+ miles to get to the center
100-250 miles	36.9%	
50-99 miles	13.9%	
30-49 miles	3.2%	
10-30 miles	1.3%	
<10 miles	2.7%	

ANNUAL VISITORS
1.3 million

UNIQUE VISITORS
817.5K

VISIT FREQUENCY
1.56/year

AVG. DWELL TIME
56 minutes

AVG. HOUSEHOLD INCOME
\$82.5K

SIZE
82,161 SF

NUMBER OF STORES
22

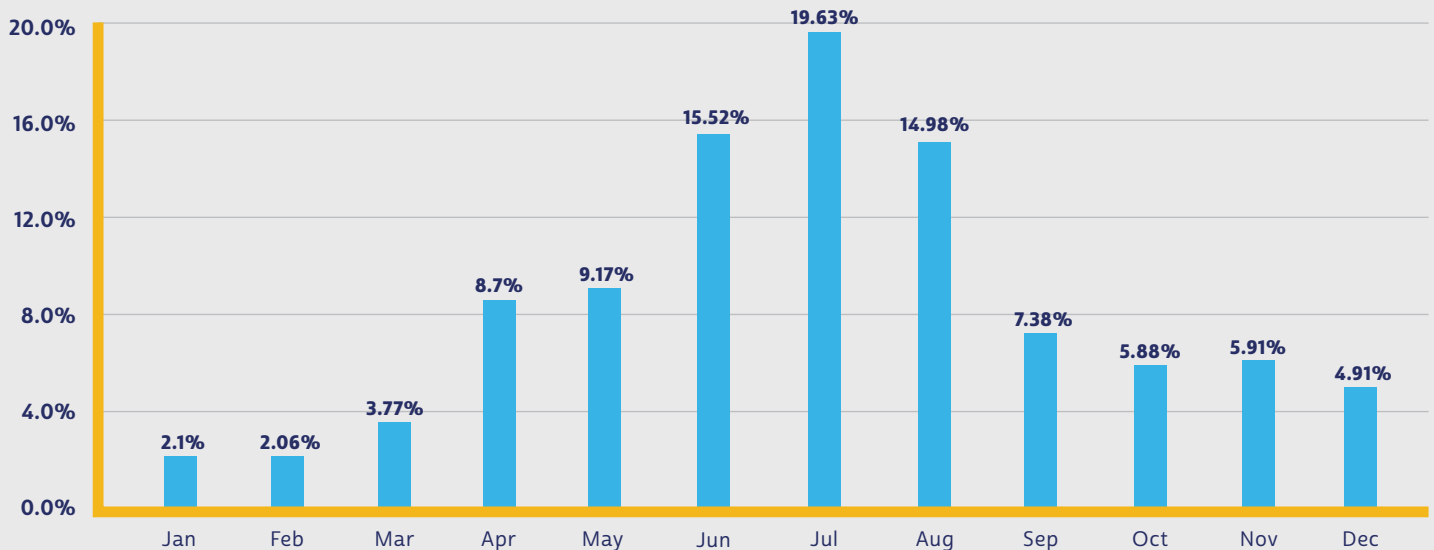
KEY DATES
Opened 1990

NUMBER OF PARKING SPACES
484

PARKING RATIO
6:1,000

SALES SEASONALITY

Source: Placer.ai data on a rolling from April 2021-March 2022



FEATURED STORES

- Aerie **NEW**
- American Eagle
- Bro's Seriously Awesome Food **NEW**
- Champion **NEW**
- Eddie Bauer Outlet
- Gap Factory Store
- J.Crew Factory
- Michael Kors
- Polo Ralph Lauren
- Sperry **NEW**
- Vera Bradley

OUTLETS
NAGS HEAD

PAD SITE AREA

27,900+ ADT
Source Placer.ai 4/2022

158

12

Outer Banks Mall
(2 miles)



TORG



35°54'43.7"N 75°36'06.9"W



OUTLETS
NAGS HEAD

7100 SOUTH CROATAN HWY
NAGS HEAD, NC 27959

DISTANCE TO...

NEAREST COMPETITION

MAJOR CITIES



Norfolk	70 miles
Richmond	145 miles
Raleigh	165 miles
Wilmington	170 miles

POINTS OF INTEREST



Jockey's Ridge State Park	3.5 miles
Wright Brothers National Memorial	8 miles
Cape Hatteras National Seashore	46 miles

CENTER	DISTANCE (MILES)	KEY TENANTS
Outer Banks Mall	2	HomeGoods, ULTA Beauty, West Marine
Dare Centre	9	Belk, Rack Room Shoes, Food Lion
Norfolk Premium Outlets	75	Coach, H&M, Nike Factory Store, Polo Ralph Lauren Factory Store
Williamsburg Premium Outlets	116	Coach, Columbia Sportswear, Michael Kors, Nike Factory Store

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

