

OUTLETS WILLIAMSBURG

MARKET DEMOGRAPHICS

STATS	30 MILES	45 MILES	60 MILES
Population	347,441	539,880	872,088
Households	141,878	217,026	349,721
Average Household Size	2.36	2.41	2.41
Average Household Income	\$79,319	\$79,371	\$74,236

INCOME	30 MILES	45 MILES	60 MILES
<\$35,000	28.9%	27.8%	29.7%
\$35,000 - \$49,999	12.9%	12.9%	13.5%
\$50,000 - \$74,999	18.0%	18.7%	19.3%
\$75,000 - \$99,999	14.2%	14.7%	14.3%
\$100,000 - \$149,999	15.4%	15.9%	14.7%
\$150,000 - \$199,999	5.3%	5.2%	4.5%
\$200,000+	5.3%	4.9%	3.9%

AGE	30 MILES	45 MILES	60 MILES
<20 years	24.6%	25.1%	24.8%
20 - 24 years	10.6%	9.0%	7.9%
25 - 34 years	14.8%	13.7%	13.3%
35 - 44 years	11.8%	11.9%	11.9%
45 - 54 years	11.4%	12.0%	12.1%
55 - 64 years	12.1%	12.7%	13.2%
65+ years	14.6%	15.6%	16.7%

1991 O'DONNELL ROAD
WILLIAMSBURG, IA 52361

SIZE
276,331 SF

NUMBER OF STORES
45

OPEN DATE
1991

EXPANDED
1994, 1996 & 1998

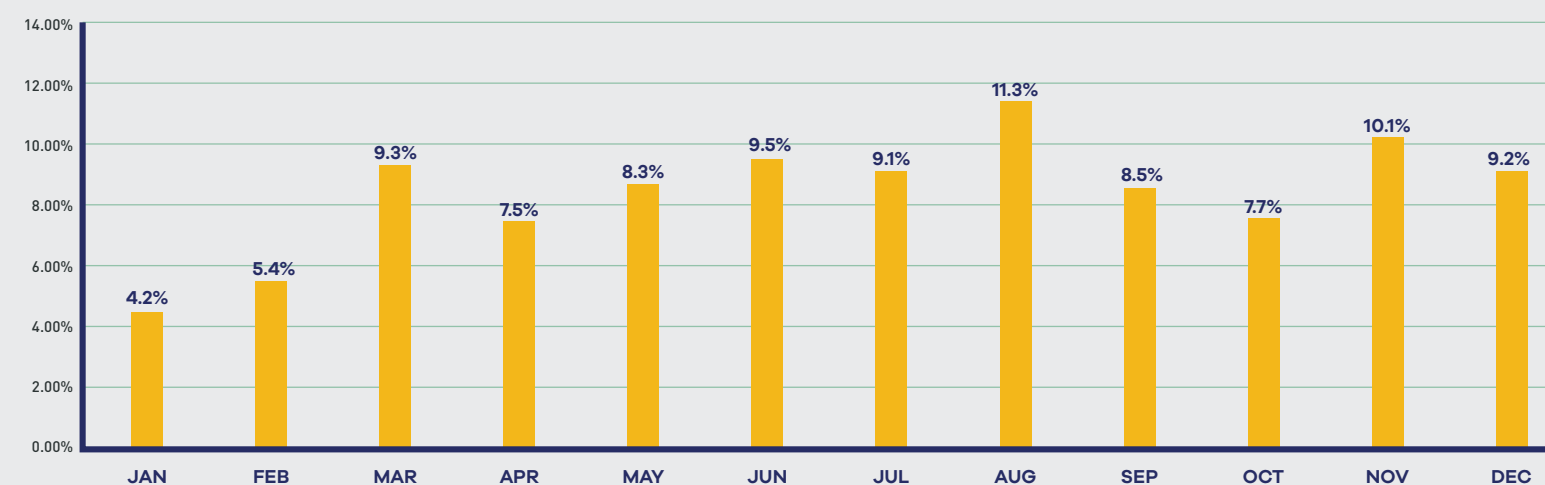
NUMBER OF PARKING SPACES
1,432

PARKING RATIO
1:192

ANNUAL VISITORS
800,000

Source: ESRI 2018

SALES SEASONALITY



DISTANCE TO...

MAJOR CITIES	DISTANCE (MILES)
Iowa City	22 miles
Cedar Rapids	23 miles
Quad Cities	72 miles
Des Moines	80 miles

POINTS OF INTEREST	DISTANCE (MILES)
Amana Colonies	10 miles
University of Iowa	23 miles
Lake McBride State Park	24 miles
Riverside Casino	28 miles
Meskwaki Casino	40 miles

NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
Coral Ridge Mall	21	Dillard's, Scheels, Sephora, Target
Westdale Town Center	23	JCPenney, Sephora, Burlington
Lindale Mall	30	Von Maur, Jo-Ann, Hy-Vee
Outlets of Des Moines	78	Nike Factory Store, Michael Kors Outlet, Polo Ralph Lauren Factory Store

FOR LEASING INFORMATION, CONTACT:

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OWNERSHIP

SINGERMAN
REAL ESTATE

LEASING & MARKETING

TORG
THE OUTLET RESOURCE GROUP

PROPERTY MANAGEMENT

AVISON
YOUNG

WHAT WILLIAMSBURG LOOKS LIKE

149

32,100+ daily cars

80 MI DES MOINES

22 MI IOWA CITY

THE Gathering BARN

RECENTLY CONSTRUCTED

CREST Country Inn



TORG THE OUTLET RESOURCE GROUP