



OUTLETS

NAGS HEAD

MARKET DEMOGRAPHICS

STATS	30 MILES	45 MILES	60 MILES
Population	40,272	88,182	164,456
Households	16,817	35,119	63,340
Average Household Size	2.38	2.44	2.50
Average Household Income	\$76,777	\$69,727	\$71,266

INCOME	30 MILES	45 MILES	60 MILES
<\$35,000	26.4%	32.5%	32.1%
\$35,000 - \$49,999	16.0%	15.1%	14.6%
\$50,000 - \$74,999	23.1%	20.8%	20.0%
\$75,000 - \$99,999	12.5%	12.0%	12.6%
\$100,000 - \$149,999	13.0%	11.6%	12.4%
\$150,000 - \$199,999	4.4%	4.2%	4.5%
\$200,000+	4.7%	3.7%	3.9%

AGE	30 MILES	45 MILES	60 MILES
<20 years	20.5%	22.4%	22.3%
20 - 24 years	4.6%	5.8%	5.6%
25 - 34 years	11.5%	12.0%	12.4%
35 - 44 years	12.5%	11.9%	12.0%
45 - 54 years	14.1%	13.5%	13.6%
55 - 64 years	17.0%	15.6%	15.5%
65+ years	19.6%	18.8%	18.6%

SALES SEASONALITY



7100 SOUTH CROATAN HWY
NAGS HEAD, NC 27959

SIZE

82,161 SF

NUMBER OF STORES

22

OPEN DATE

1990

NUMBER OF
PARKING SPACES

484

PARKING RATIO

1:169

ANNUAL VISITORS

2.6 million

Outlet & About



25,000+ ADT





**Outer Banks Mall
(2 miles)**

 Tuesday Morning

 

 **DOLLAR TREE**

 West Marine®

 **OUTBACK**
STEAKHOUSE®



TORG

