



BRIGHT.
STYLISH.
TRANSFORMED.



ST. AUGUSTINE
OUTLETS

the spade
NEW YORK

ST. JOHN

MICHAEL K

ST JOHN

1090

1035





INTERIOR RENOVATION

RENOVATION OVERVIEW

Over 50,000 square feet of new retailers have been added to the interior of St. Augustine Outlets.

Bath & Body Works



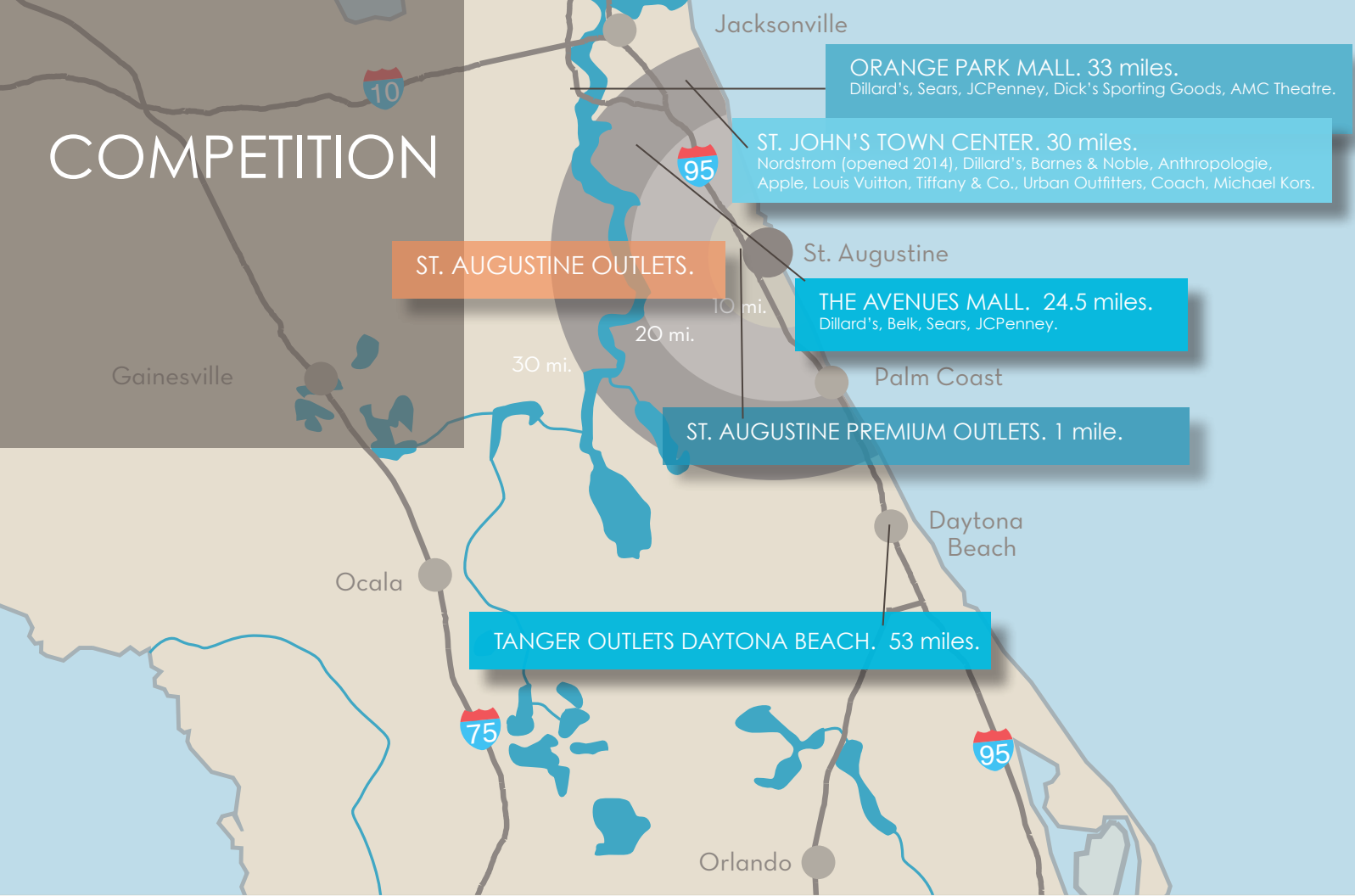
- Replaced existing carpet with ceramic tile throughout entire common area
- Painted interior ceiling
- Added additional light fixtures and soft seating areas
- Added WiFi throughout the center
- Renovated all restrooms



ST. AUGUSTINE OUTLETS' NEW ENERGY IS VITAL AND FRESH, WHILE ITS UPDATED LOOK IS CLEAN AND CONTEMPORARY.



COMPETITION



DEMOGRAPHICS

ESRI 2017

According to Geographic Information Systems data provided by ESRI in 2017, the market immediately surrounding St. Augustine Outlets is comprised of the following average household income categories:

	30 Miles	45 Miles	60 miles
2017 Population	988,077	1,600,769	2,055,592
2022 Population	1,074,816	1,722,290	2,198,157
Growth 2017 - 2022	1.7% (area population)	1.47% (area population)	1.35% (area population)
2017 Households	390,383	623,930	805,670
% of Population with Bachelor's Degree or higher	35.60%	29.70%	28.30%
Population Race - White/Non-White	75.3%/24.7%	68.5%/31.5%	69.9%/30.1%
Average HH Income	\$82,878	\$74,613	\$71,514
HH over \$75,000	39%	34.30%	32.30%
HH over \$100,000	25.70%	21.80%	20.30%



CENTER OVERVIEW

MAJOR METROPOLITAN AREAS:

Jacksonville: 20 mi | Daytona Beach: 55 mi | Orlando: 105 mi

RETAIL:

GLA (sq. ft.): 332,000; 75 stores

COMPLETE INTERIOR RENOVATION:

Complete interior renovation and addition of over 50,000 sq. ft. of new brand name retail in 2015.

RADIUS POPULATION:

30 mile radius: 962,459

45 mile radius: 1,561,453

60 mile radius: 2,009,912

RECORD LOW UNEMPLOYMENT:

St. Johns County has the second lowest unemployment rate in the state (4%) vs. the national average (5.1%) - US Department of Labor.

AVERAGE HOUSEHOLD INCOME:

\$92,274

St. Johns Chamber of Commerce

LOCATION:

Intersection of I-95 and SR16 in St. Augustine, FL.

TOURISM / TRAFFIC:

According to the St. Johns County Chamber of Commerce, nearly 6.5 million tourists visit the area annually. Each year, the resorts at Ponte Vedra Beach, just north of St. Augustine Outlets, earn coveted four-star and four-diamond awards for top-of-the-line accommodations, service, food and ambiance. Guests can play golf or tennis while enjoying the adventurous activities of the ocean and its beautiful beaches. The historic city of St. Augustine also draws in a considerable number of tourists through its Spanish colonial-era buildings and the well preserved elite 19th century architecture.

WEALTH:

CNN Money rates Ponte Vedra, Florida within the top 30 cities in the United States with the highest median income. One third of St. Augustine Outlets customers have an annual household income of more than \$150,000, the largest percentage of any income category, according to a 2009 Market Study conducted at St. Augustine Outlets.



kate spade
NEW YORK

ST. JOHN

MICHAEL KORS

HUGO BOSS



GUESS

NAUTICA

TALBOTS
OUTLET

DOONEY & BOURKE

LOFT
OUTLET

OLD NAVY

Christopher
& Banks



Lucky Brand

francesca's®

OUR BRAND NAMES



VALUABLE BRANDS

St. Augustine Outlets is the place for your brand to join a fresh mix of exciting contemporary tenants. We are focused on selecting the best and most visible names currently available in the market. Our fashion lineup is only surpassed by the exceptional quality of the shopper experience.



LOCATION AERIAL



65,000 Daily Vehicle Count

To learn more about the opportunities available as part of our exciting project, please contact one of our Leasing Specialists today.

TORG

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